

Land^{of}OR

Katie Mullaly & Toby Allen

Stunning Book Invites Children on Adventure in 'Land of OR'; a Vibrant, Rhyming Place Where Great Choices Are Made. It's Dr. Seuss Meets Dr. Phil!

Masterfully crafted by Katie Mullaly and beautifully illustrated by Toby Allen, 'Land of OR' fuses rhythmic adventure, rhyme and engrossing illustrations to help young readers navigate life's increasingly-challenging terrain. The first in a powerful new series, this initial volume introduces fantastic creatures, from a noble Guide and a variety of Options through to the always-mischievous Yabbut. The result is a new perspective and a series of tools that will help good choices shine through with gusto.

For Immediate Release

Park City, Utah – While thousands of new children's books are released each year, few are written with the direct intention of helping young readers identify and embrace life's good choices. But Utah's Katie Mullaly is bucking the trend with a compelling new series she has dubbed "a unique cocktail of Dr. Seuss and Dr. Phil."

It's called 'Land of ... Children's Books™'. Volume one, 'Land of OR,' takes readers between the ages of five and ten to places that even their wildest imaginations couldn't have conceived. The best bit? They're going to learn heaps along the way!

Synopsis:

Come along on a fantastic adventure where readers of all ages can learn how to make great choices.

On this journey, you'll be joined by several exciting characters including your Guide, a variety of Options, and the mischievous Yabbut. You'll explore the Canyon of WHY, cross the Stream of IF Then, and take other important steps as you learn to choose the Best Option for YOU!

Land of OR is for ages 5 through 10, but intended for everyone!

"I wanted to hark back to the traditional days of children's literature by sharing my life lessons through rhyming verse, extremely bold illustrations and larger-than-life characters who live in a place every child would love to visit," explains Mullaly, who partnered with renowned illustrator Toby Allen to bring her story to life. "It's all about helping children make the best choices and pick the best options for any particular situation, but learning to do it in a way that just seems like fun!"

Continuing, "Their expeditions through the lands we have created will include learning how to make good choices (Land of OR, this book), including others despite differences (Land of AND), and dealing with disappointment (Land of WHY), just to name a few. Each story leaves readers with a useful set of 'life tools' that will stay with them for decades."

Mullaly's series is wholly-unique.

"There really is nothing quite like this currently on the market; something that straddles both empowerment and adventure along the style that the legendary Dr. Seuss created. Ironically, young readers need all of the inspiration that they can get in this day and age, so we are crossing our fingers for bestselling success. But more importantly, we want our books to have a positive impact on all those who read them."

'Land of OR,' from Faceted Press, is due for release in September. For more information, visit the official website: <http://www.landofchildrensbooks.com>.

Contact: Katie Mullaly / katie@facetedworks.com / 435-513-0444

About:

Katie Mullaly, Author – As a lover of rhyme, rhythm and reason, Katie continues to share with others her passion for teaching, creating greater awareness and living a conscious life through these children's books.

Toby Allen, Illustrator – Toby's whole life has been about drawing. With a zest for the fantastic and an ability to create worlds no one has ever seen, he brings a new life to children's books.

