

Land of I AM

Katie Mullaly & Toby Allen

Land of I AM: Stunning Third Volume in “Land of...” Series Empowers Kids to Move Past the Negative Labels They Give Themselves, and to the Truth of Who They Really Are.

Now a classic for children from coast to coast, Katie Mullaly’s “Land of...” series introduces its long-awaited third volume. “Land of I AM” carries all the powerful and uplifting hallmarks of its predecessors, with a lovingly-crafted message that will inspire children to always choose the best labels (I AMs) for themselves, and present the truest version of “them” to the world. But it’s not at all preachy; inviting young readers on a rip-roaring adventure through a maze of warped mirrors (with plenty of mischief along the way!).

For Immediate Release

Park City, Utah – Since volume one of the “Land of...” series was released in the summer of 2015, Katie Mullaly has built a hallmark for creating life-changing children’s fiction that unleashes their boundless potential. It’s been almost a year since the release of “Land of AND,” with critics hailing the volume as “...the next big children’s book craze,” and a “...timely and timeless message.” So it’s a good thing that book three has finally arrived!

“Land of I AM” zeroes in on a vital yet often forgotten mental block that affects all of us, young and old – the unintentional, yet detrimental self-imposition of negative or false labels. Taking children on a unique adventure through a maze of warped mirrors, young readers will quickly discover that it’s within their control to choose only the best labels for themselves and reap the benefits of a positive outlook on life.

Synopsis:

Two of the most powerful, important words in the world are “I am.” These simple words shape how you see yourself, and how the world sees you. The good news is that we can control the I AMs that we use, we just need to learn how.

In Land of I AM, you wind your way through a maze of warped mirrors that reflect the distorted images you’ve created, keeping you from knowing your true self. With the help of your faithful Guide, you learn that these images are made up of false, negative labels you’ve put on yourself without even realizing it. The mischievous Yabbut returns and tries to make you accept these twisted reflections as the truth, keeping you stuck in the maze. But as you learn to be careful with the I AMs that you say, and choose only the best ones, you will find your way to the mirror that reflects the best and truest version of who you are!

Land of I AM is for ages 5 through 12, but intended for EVERYONE!

“Through no fault of their own,” says Mullaly, “many children, and adults label themselves negatively. It may seem innocent, but this prevents them from seeing the best version of themselves and presenting that person to the world. It is so important to teach the power of those two simple words, especially to children, because they shape how they see themselves and who they can become. But they probably don’t even realize it. By taking a close, hard look at my own I AMs, I was able to see how impactful these words are, and how you really can change them for the better.”

Continuing, “It’s actually possible to get past this negative self-labelling and understand where it comes from, but it requires looking into our own ‘reflections,’ hence the maze of warped mirrors for this new land.”

Mullaly is incredibly proud and sincere about the success of her series. “It’s now been just over a year since my illustrator, Toby Allen and I completed our first book. Back then my project was just a dream to bring together captivating story and imagery with genuinely-empowering life lessons children would relish. The impact of the series has been beyond anything we had ever imaged, with parents and children continually telling us how much they LOVE the books. To know that we are having such a positive impact on the lives of our readers is the best part of our endeavor.”

“Land of I AM” from Faceted Press, is due for imminent release.

For more information, visit the official website: www.landofchildrensbooks.com.

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About: Katie Mullaly, Author – As a lover of rhyme, rhythm and reason, Katie continues to share with others her passion for teaching, creating greater awareness and living a conscious life through these children’s books.

Toby Allen, Illustrator – Toby’s whole life has been about drawing. With a zest for the fantastic and an ability to create worlds no one has ever seen, he brings a new life to children’s books.

www.LandofChildrensBooks.com/Land-Of-I-AM